



NIGERIAN INSTITUTE OF TRAINING AND DEVELOPMENT

32nd

Annual TRAINERS' CONFERENCE

ATC 2025

Theme:

**LEARNING REIMAGINED:
ALIGNING PEOPLE,
PERFORMANCE &
TECHNOLOGY FOR NATIONAL
TRANSFORMATION**

DATE:
19th - 21st
August, 2025

VENUE:
Shehu Musa Yar'adua Centre,
Abuja

YOU ARE WELCOME
ABUJA
2025

CONFERENCE INFORMATION BROCHURE
PARTICIPATION, SPONSORSHIP & ADVERTISEMENT





ABOUT NITAD

INTRODUCTION

The Nigerian Institute of Training & Development (NITAD) is a professional body of Learning and Development Practitioners, registered in Nigeria to promote the science and practice of training, learning and development nationwide.

The professional development activities of NITAD are aimed at facilitating the exchange of knowledge, skills and experience for those engaged in training and development and at achieving a better utilization of human ability and potential in business, industry and government. The Institute promotes international interaction and exposure for its members through a strong affiliation (by way of a full membership) and co-operation with the International Federation of Training and Development Organization (IFTDO), Association for Talent Development (ATD) USA, Africa Association for Training and Development (AATD) Chattered Institute of Personnel and Development (CIPD), U.K. The Institute currently has 10,000 individual and 1,000 corporate members.

OBJECTIVES OF NITAD

The virility of both the art and science of Human Capital Development (HCD) in a country determines the reliability of its Human Resources profile in the face of continuous challenges of advancement of Practitioners. The Institute was, therefore established with the following objectives:

- To promote the science and practice of training and development in Nigeria
- To provide a forum for exchanging and imparting knowledge, skills and experience amongst those engaged in training and development
- To encourage and sponsor appropriate research in the field of training and development and publishing such findings for the advancement of public education
- To give professional accreditation to practitioners who satisfy the necessary requirements laid down by the Council
- To establish and maintain standards of competence and conduct for the profession and
- To maintain a register of membership.

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MEMBERSHIP

Membership is open to persons engaged in training, learning & development of staff. The membership is made up of Trainers with responsibility for management, supervisory, sales or technical training. It is also open to Training/Technical Instructors, Lecturers, HCD Executives, Consulting Firms, Teachers & Admin/HR Managers.

Corporate Membership is open to Organizations that are involved in training and activity developing its workforce as well as those offering Human Capital Development Services. These include multinationals, banks, organizations, ministries, agencies and parastatals.

VISION STATEMENT

To be a world class Institute for Training, Facilitation, Learning and Development

MISSION STATEMENT

To develop and maintain best practices in training, facilitation, learning and development, by providing accredited and continuous professional education to enhance its members' development and influence its environment positively

CORE VALUES:

- Creativity
- Variety
- Team Bonding
- Good Communication
- Continuous Learning

Contacts:

e-mail: info.nitad@gmail.com,

website: www.nitad.org



CONFERENCE REGISTRATION FEES



Members:	₦150,000.00
Non Members	₦175,000.00
Retirees:	₦70,000.00
Undergraduates:	₦50,000.00
Virtual:	₦70,000.00
10% DISCOUNT ENDS 30 JUNE 2025	

**BANK DETAILS: 00075434443 GT BANK
NIGERIAN INSTITUTE OF TRAINING AND DEVELOPMENT**



WHY PARTNER WITH US

Partnership with us makes your brand known to many people and organizations on our various social media e.g. linkedin, twitter, facebook, instagram, youtube etc.

Let us collaborate in the areas of Learning and Development, Training facilitation and participation of your staff in our conferences for improved optimal performance of your work force.

For collaboration, we can discuss further



ADVERTISEMENT AND EXHIBITION

Outside Back Cover	450,000
Inside Back Cover	400,000
Inside Front Cover	400,000
Center Spread	600,000
Front Cover L-Strip	300,000
Run-Off Pages (Full Page)	200,000
Run-Off Pages (Half Page)	120,000
Sound Jingle (30Seconds)	80,000
Sound Jingle (31-45Seconds)	100,000
Sound Jingle (46-60seconds)	120,000
Video Advert	150,000



SPONSORSHIP CATEGORIES, RATES & PACKAGES

	Platinum 10,000,000.00	Branding of Conference Venue (Standing banners), Two pages Advert in Conference Brochure, 5 minutes to pitch your brand, Goodwill message from CEO, 2 minutes of video Adverts, Exhibition Booth at Prime location, 5 Delegates participation (complimentary), Co-branding of conference bags & souvenirs, Display of company logo on the photo wall banner
	Diamond 5,000,000.00	Branding of Conference Venue (Standing banners), One page Advert in Conference Brochure, 3 minutes of brand pitch, Goodwill message from CEO, Exhibition Booth, 3 Delegates participation (complimentary), Co-branding of conference bags & souvenirs, Display of company logo on the photo wall banner
	Gold 3,000,000.00	Branding of Conference Venue (Standing banners), One page Advert in Conference Brochure, 3 minutes of brand pitch, Exhibition Booth, 2 Delegates participation (complimentary), Display of company logo on the photo wall banner
	Silver 2,500,000.00	Branding of Conference Venue, One page Advert in Conference Brochure, Exhibition Booth, 2 Delegates participation (complimentary), Display of company logo on the photo wall banner
	Bronze 1,500,000.00	Branding of Conference Venue, Half page Advert in Conference Brochure, Exhibition Booth, 1 Delegate participation (complimentary), Display of company logo on the photo wall banner



SPONSORSHIP OF THE CONFERENCE GALA NIGHT:

- N5.0 Million
- Branding of Party Venue with Roll up Banner and other visibility materials
 - 10 minutes of brand pitch at the Gala Night
 - Company Logo in Conference Brochure
 - 1 page Advert in Conference Brochure
 - 5 VIP Ticket at Gala night (Complimentary)
 - Display of company logo on the photo wall banner.

OTHER SPONSORSHIP PACKAGES:

Category	Amount(N)	Value Proposition
Branding of Conference Bags	3.0 Million	<p>Company Label on Conference Bags.</p> <p>Display of company logo on the photo wall banner.</p> <p>Post Conference Brand promo through email marketing.</p> <p>Post conference brand promotion through other documentaries.</p> <p>2 VIP Tickets at Gala night (Complimentary)</p>
Donation of Company Products, Corporate Gift & Souvenirs.	No limit	<p>Post Conference Brand Promotion through email marketing to all members.</p> <p>Post Conference Brand Promotion through other documentaries</p> <p>Display of company logo on the photo wall banner (Based on Quantity)</p>



EXHIBITION BOOTH

Category	Amount(N)	Value Proposition
General	500,000	<p>2 Staff to man Exhibition Stand, Lunch & Tea Break for the 2 Staff, 2 Chairs; 1 Industrial Fan; 1 Table, 1 Waste Basket, 1 Extension box, Company Label on Stand.</p> <p>Access to delegates guaranteed.</p> <p>Post Conference Brand Promotion through email marketing to all members.</p> <p>Post Conference Brand Promotion through other documentaries</p>

WE LOOK FORWARD TO PARTNERING
WITH YOU FOR MORE INFORMATION

Contact Person: Kayode Adejumo, FITD
Registrar/ Chief Executive

Phone Number: 08113936262

Contact Person: Oluwatoyin Adekunle-Akapo, MITD
Chairman ATC

Phone Number: 08054526415

Contact Person: Sa'adatu Farouq, FITD
LOC Chairman

Phone Number: 08037862380